Hello and welcome to Advanced Termite Control, Inc.

It is with great pleasure that we introduce you to our family-owned and operated, full-service, GREEN pest control company. We will strive to provide you with the highest level of customer service in our industry, by presenting you with several service options, that will undoubtedly make your life a little bit easier and greener.

ATC was designed exclusively to improve customer care and by adding a new, state-of-the-art scheduling software and hardware system, your scheduling will be fast and accurate.

ATC is now paperless so we are easily able to record notes and store an extended, detailed history within our system and we’re doing our part for the environment, too!

ATC continues to use the GREENEST, low-risk materials available on the market today. We are constantly researching materials and improving our techniques to provide a safe and pest-free environment for your family and home.

Mr. Bryan Guderjohn (CEO) designed a custom, Inject-o-matic for treating termites, which enables us to protect all of our termite customers with the most accurate applications possible. It completely removes human error and allows us to accurately apply Altriset directly to the termites.

ATC is highly supported by the most reputable suppliers and experts across the country. We are certified and licensed in each category for our industry and we carry the highest coverage in insurance for every home under our protection.

ATC is a debt-free company. It is important to us to manage our company in a responsible manner to ensure that we will remain effective in protecting your family and home for many years.

We take what we do very seriously at Advanced Termite Control and pride ourselves on providing the highest quality service possible. We are growing our business, “one customer at a time,” and each of you are important to us and critical to our success. We ask that you let us know if we can do anything to improve our commitment to you.

It is a privilege to service your home and we, at ATC, thank you for allowing our family to protect yours.

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Tune in every Saturday from 5:00-6:00 pm local time to 680AM where ATC pest control experts Bryan Guderjohn & Ashley Almony answer all of your pest control questions.

If you have a pest that needs identification or questions about a certain material to use, they’ve got your answer. This father and daughter team will guide you to the proper way of dealing with your pest issues whether you are doing it yourself or seeking a professional.

Bryan Guderjohn is the proud CEO & Founder of ATC Termite & Pest Control. He has over 25 years of experience in pest control in the Mid-Atlantic region. He is also recognized as the Chief Bird Engineer in North America and travels internationally to perform Commercial Bird Control Services. Bryan is State certified in PA and MD.

Ashley Almony, the eldest of the Guderjohn children, and has been working in the ATC office for over 7 years. She is certified in Thermal Remediation and is a graduate of Purdue University’s Entomology program and is licensed in PA and MD. She has also completed her 3-year training program and now performs pest control services in addition to developing and overseeing our Do It Yourself Kit Division.

Call in and tell them “What's Bugging You?” and enjoy the show!

WCBM 680 AM Saturdays 5-6 pm
410-922-6680
Caryn Guderjohn (MOM MOM) has been happily married to Bryan for 23 years and is the acting President of ATC. She has been a stay-at-home mom to their three wonderful children, Ashley, Tyler and Christopher. Her insight and views as a consumer highly benefit the company in its marketing and product selection and her abilities range from all financial and accounting responsibilities to maintaining our Human-Resources Dept.

Kristi Matthews is Caryn’s sister and is celebrating her 7th year with us as our Office Manager. Her extensive background in customer service enables her to build exceptional relationships between our many valued clients and our growing company. Kristi is one of our Thermal Remediation Specialists and heads our Bed Bug Division. She speaks with each and every client, answering and all questions and alleviating concerns. No other company in our industry provides their customers with this level of personal commitment during such a stressful time. She and her husband, Dan have two beautiful children, our niece, Savannah (11) and nephew, Dylan (8) and they all live just outside of New Freedom, PA.

Bryan Guderjohn (POP POP) is the CEO for Advanced Termite Control where his focus lies with marketing and quality control. He is also recognized as the International Chief Bird Engineer and performs Commercial Bird Control Services all over the world. Bryan is State certified in PA, MD, and VA. His work ethic is easily proven by his successful career in pest control and he has always dreamed of a legacy that he would be able to offer his children. His belief in presenting a valuable service to a clientele in need keeps him grounded in his position but with a constant drive for improvement. Bryan is also our radio personality for our weekly radio show, “What’s Bugging You” on WCBM 680AM every Saturday from 5-6pm. The purpose of this show is to give back to our community and to let everyone know that there is a company out there that cares about quality and integrity. Bryan is currently working on distributing thermal equipment around the world with his office headquarters in Dubai, UAE. Bryan has also proudly served in the Army for 12-years, making ATC a Veteran-owned and operated company.

This gives them a unique opportunity to give back to our community and help those with concerns regarding pest issues. Her commitment to providing the highest quality of customer service is second to none. She is also in charge of our “Do It Yourself” division. Directions and provides technical support when needed. Not everyone wants or needs professional pest control and can do certain treatments themselves. Ashley puts together custom kits to match our customer needs and sends it right to their door!

Matt Almony is our Senior Technician and performs thousands of services each year. He is a graduate of the Purdue University Entomology program and holds certification in both bed bug and termite control. He is also licensed in PA and MD. Matt’s drive to perform the highest quality service possible, allows him to be loved by all of his customers. Matt is a huge Ravens fan and enjoys bowling. He and Ashley were married in October of 2012 and are the proud parents of Jaxon.

Ashley Almony is the eldest of the Guderjohn children and a college graduate. She is certified in Thermal Remediation, is a graduate of the Purdue University Entomology program and is licensed in PA and MD. She has also completed her 3-year training program, performs pest control service and has aspirations of running the company one day. She joins her father every Saturday at 5pm-6pm on WCBM 680AM for Advanced Termite Control’s very own radio show, “What’s Bugging You.”

Matt and Ashley Almony
Born 2/10/15: 8.26 LBS to Matt and Ashley Almony.

JAXON W. ALMONY.

BORN 2/10/15: 8.26 LBS TO MATT AND ASHLEY ALMONY.

Christopher is at the end of his 3-year training program and is currently studying all aspects of the family business. He is a graduate of the Purdue University Entomology program. Along with his youth, comes extensive computer skills and we recognize Chris as I.T. for our offices as well as WebMaster. He is the youngest of the family. Chris plays drums in a metal band and enjoys learning the business with his family.

Jen Villa is a college graduate with a history in customer service and accounting. Jen has been a stay at home Mom for the past 8-years and is excited to be joining the work force full-time. Jen has been married to her high school sweetheart for 16 years, and they have 3 children, Hailey (16), Julian (7), and Isabelle (5).
Finally, a program that makes sense! Simply put, You’re covered! Our Annual Protection Program is the most advanced, comprehensive and effective program offered by any other company, period! Here is what you get...

Once per year, you will receive a very detailed treatment using the most advanced materials available. Your entire home, inside and out, will be inspected and treated like never before. Every crack and crevice will be treated using the latest state-of-the-art materials designed to provide a pest-free environment all year round. Your attic, soffits, crawl space and other areas (typically not treated) will be. Scheduling only once per year is way more convenient then 4 times each year on our quarterly cycle and no more missed appointments or additional material fees! You will be protected against ants, mice, bees / wasps, hornets, carpenter ants, crickets, spiders, flies, roaches, stink bugs, silverfish, earwigs, moths, rats, clover mites, spring tails, fleas, ticks, cicada killers and many more.

You will also be covered for termites. Yes, that’s right, termites! If termites ever show up, you are covered 100% for treatment. ATC will perform the most advanced termite treatment at no cost to you. In the event, that you move or refinance your home, ATC will provide a Wood Destroying Insect Report (WDIR) at no charge within 30-days of settlement. The warranty continues with the new owners.

Also included in this service is ATC’s exclusive Bed Bug Insurance. With bed bugs showing up everywhere and everyone at risk, you never know when you might need treatment. Bed Bug Insurance states that in the event your home becomes infested with bed bugs, you will be treated at a substantially reduced rate. 50% less to be exact! ATC uses Thermal Remediation to kill 100% of bed bugs with one treatment. See our bed bug page for more details.

FAQ:

Q- What if I have pest issues during the year.
A- You’re covered. Simply call or email us and we are on the way to treat your issue at no charge.

Q- Are the new materials safe for my family and pets?
A- Yes. As always, ATC only uses the highest quality materials and safely applies them.

Q-How long should the treatment take?
A- The average home will take about 2-hours to treat in its entirety.

Q- If you or I find termites, what happens?
A- Simple. ATC will treat the termites inside or out using the most advanced materials and procedures. Not only will it cost you $0.00, it will be covered for as long as you keep your Annual Protection Program.

Q- Do I or ATC remember to renew my Annual Protection Program each year.
A- ATC will notify you by phone and email well in advance to renew. You don’t have to remember anything.

Remember, any time you have a pest issue, inside or out, you’re covered. Simply call us and we will take care of it at no cost to you!
RESIDENTIAL PROGRAMS

ONE TIME CORRECTIVE SERVICE

Just looking for a quick fix? We can do that by offering a one-time corrective service with a 60-day warranty. We treat just what you want and that’s it! You have peace of mind and we are just a phone call away if you need us. Don’t forget, paying with cash saves you money. You are still considered a valued customer, so you will always receive friendly, professional service.

BED BUG INSURANCE

This is truly a unique service offered only at Advanced. Whether before you have bed bugs, or after a bed bug treatment, you can purchase insurance to reduce the cost of any future treatments. An annual investment of only $343.00 and a deductible applies to each and any treatment needed. This protection is transferable and follows you if you move within our service area.

ADVANCED IS NOW GREEN

Advanced has always been ahead of every other pest control company when it comes to quality materials and programs that are reduced risk. It is our responsibility to protect the environment, your home, family and pets from pests in a responsible manner. Going green is not just a phrase, but a way of life. We, as a company, have embraced this way of life and are passing it onto your service. We use low-risk materials that only target the specific pest that concerns you and your family. (No more harming the good bugs out there like honey bees.) Most of these materials are exempt from the EPA because they are such low risk materials and some are even food grade products. Our termicide is devoid of signal words on the label such as caution, warning and danger. This is the most advanced, low risk, termite treatment in the world. Advanced is the only company that uses Altriset in a computerized injectomatic that is so precise, it accurately prescribes 5 parts per million into the soil all the way around the entire outside perimeter of your home without termites detecting it. No cutting corners with Advanced.

Did you know that Advanced is the only pest control company that has a 3600 sq. ft. rain water collection platform? We take natural rain water and use it to apply our natural materials on the outside perimeter of your home.

We are a paperless company, except for this brochure which is printed on 100% recycled paper and is usually e-mailed. We use the latest technology in scheduling software to minimize travel times and fuel consumption between customers. This allows us to reduce our carbon foot print and keep your costs down.

Using the newest, most proven materials to protect what you care about most is just part of what we do. Our company is a greener choice for your family and we make you greener for using our family company. Together we can create a pest-free environment in and around your home while protecting the environment. We believe this is a gift to the planet and future generations.

ATC has built a new 7200 sq. ft. green office building. We have taken every step to protect the environment while doing so. We have used greener building materials and have designed it to be extremely energy efficient.

ATC uses Thermal Remediation (heat) to kill 100% of bed bugs with just one treatment. Not one ounce of chemical is used. This is as green as you can possibly get. Creating our own electricity to power our green heaters to deliver natural heat is the only way to kill all bed bugs with one treatment.

All of our services have been evaluated for their environmental impacts and all have passed at the highest level possible. We are committed to what we do and how we do it. Please feel free to give us any ideas that will improve our services and our environment.

*CASH IS JUST THAT. NOT A CHECK OR CREDIT CARD BUT CASH. TO RECEIVE A CASH DISCOUNT YOUR PAYMENT MUST BE IN CASH.*
**THE MOST ADVANCED TERMITE TREATMENT**

We are termite solution experts providing the most advanced termite protection available. We use the highest quality materials and equipment to achieve total control, guaranteed! ATC uses Altriset (WHICH IS NON-TOXIC TO HUMANS AND PETS) around the entire perimeter of your home to provide 100% colony elimination. A computerized injection system is used to eliminate human error from mixing. The inject-o-matic is the most advanced way to inject termicidies. No contamination, no guessing on the right amount to mix and it’s always accurate. Using the most advanced thermal imager, Advanced Termite Control has the technology to pinpoint the exact location of your termite infestation without opening your walls or guessing, saving you thousands in repairs.

Advanced is different than most companies. We don’t just treat houses for termites, we kill termite colonies in your house. This method is the most advanced approach to protecting your home. We use a combination of all existing treatment methods to protect your home from termites. No short cuts with us. We do it right the first time!

**Here’s exactly what we do:**

After a detailed inspection, we dig a small 6” x 6” trench around the outside perimeter of your entire home. We then inject Altriset/Termidor into the ground to the top of the footer. Once this is complete, we fill the small trench with Altriset/Termidor then cover the trench back up. Porches and slabs of concrete are drilled every foot against the structure and Altriset/Termidor is injected beneath them. The holes are skillfully sealed with hydraulic cement to provide a waterproof seal.

Now it’s time to treat all the exposed wood in the basement/crawl space of your home. Termites eat the sugar (cellulose) in wood. Treating the wood with an all-natural mineral changes the sugar in the wood to a salt. This will prevent termites from ever eating the wood. There is no odor and you do not need to leave your home. We also offer Termidor Dry and foam for areas inside or sensitive areas of your home.

We are a paperless company, so we contact you via e-mail to schedule and renew your warranty. You can renew your warranty for a lifetime and it will stay with your home if you move. All renewals are renewed in January of each year regardless of when your treatment was performed. You must renew your warranty to be covered.

Two warranty options are offered.

**OPTION ONE:** An annual inspection and warranty. The inspection is performed during the warmer months. Your warranty renews in January each year.

**OPTION TWO:** Your home will be placed on our Annual Protection Program. Once a year your home will be treated and protected against all pests. Your termite warranty will be included. You will receive free service for any pest issues all year.

**Your total investment for this high quality service is:**

\[ ] \$ \text{______} \text{(Plus tax in PA). Or}$ \text{______} \text{CASH.}

**Option One:** $345.00 starting next year for an annual termite only warranty.

**Option Two:** $\text{______}

Annual Protection Program including termites and all other pests with free service calls all year.

**Your scheduled treatment date is:**

\[ ] \text{______-______-______}

**TIME: BETWEEN ______ AND______**

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**WHY ALTRISSET?** Stops Feeding In Hours, Not Months And It’s Better For the Environment!

**DID YOU KNOW?**

When comparing termite companies, most consumers get confused by the price difference between them for what seems to be the same treatment. It’s not the same. Most companies will use a lesser rate of material to save them money and provide a lesser quality treatment to your home. Some companies only spot treat your home. (which is unethical). ATC uses only the highest rates allowed and treats the entire perimeter of your home. No short cuts, no gimmicks, just the highest quality service possible. ATC does not have sales people. Those who perform your inspection actually perform the termite work. This way, you get straight answers to your questions. Our treatment may seem more expensive than others but it actually is less in the long run. Compare the rate of the material being used. If your looking for the cheapest price, we are not for you. If you want the best possible solution and value for your money, then look no further.

ATC has never had a re-treatment, damage claim or lawsuit in its 24 year history. ATC uses a thermal imager which allows us to see inside the walls to pinpoint the exact location of the termites. Performing research of potential termite companies is a great way to see what kind of service to expect. ATC has a “A+” rating with the Better Business Bureau and a Five-out-of-Five star rating with Service Magic and Home Advisor and a A+ rating on Angie’s List. We also have our very own radio show “WHAT’S BUGGING YOU” Saturdays 5-6pm on WCBM 680 AM. SEE YOU SOON!!!
THERMAL REMEDIATION

Bed bug infestations are a very serious problem and a pandemic that is effecting the entire nation. If you have or had them you fully understand the stress that is associated with these pests. You can choose to protect yourself the right way or do it the hard way. Research has determined that bed bugs have a gene that is resistant to all pesticides. Spraying any type of pesticide will only cause them to scatter and infest a larger area. Don’t buy or get caught up in all the quick fixes out there. ATC has invested in the technology that is proven to be effective in the 100% total eradication to all bed bugs, to include their eggs, with just one treatment. No chemicals. No ridiculous preparations. Researching on the internet is a double-edge sword. You can find any answer that fits your question(s). Let ATC be your resource for all your bed bug questions. We are experts in this field and we want to help you. We have the real Thermal Remediation system from Temp Air and have performed thousands of bed bug treatments. We will walk you through the details of the treatment at your pace. We work for you and we understand that your time and money are precious. Simply put, we know what we are doing and we are the best at it. NONE of our customers continue to have bed bugs!!! To prove it, we offer a ONE YEAR deductible warranty with our thermal treatments. You will sleep tight tonight cause, dead bugs don’t bite!!!

At 113 degrees it takes 1-hour to kill an adult bed bug and 6-hours to kill an egg. At 122 degrees it only takes 60-seconds to kill both. The only way to kill bed bugs to include their eggs with one safe treatment is with heat. Treating the areas of concern with all natural thermal heat will kill every bed bug 100% guaranteed that day. ATC is the most experienced company around this entire area with this advanced technology. We heat the areas of concern up to 135 degrees which kills eggs, babies and adults in 60-seconds. No harsh smelly chemicals. No waiting months for results. This treatment will not damage electronics, art work, antiques, wood, pictures or foods, just bed bugs and other pests in the area. We take care of everything, so all you need to do is leave for several hours and return to a bed bug free home, that day. You will sleep tight that night. ATC can also provide and install mattress encasements to all of your mattresses to protect you from future re-introductions. We also provide a bed bug protection program to ensure that if they are re-introduced, we are there to kill all of them fast. We also offer bed bug insurance. Ask us about our Bed Bug Inspection Report!

AFTER YOUR TREATMENT YOU HAVE OPTIONS FOR PROTECTION AND PIECE OF MIND.

BED BUG INSURANCE: $345 PER YEAR AND A $___________ DEDUCTIBLE PER THERMAL TREATMENT.

BED BUG PROTECTION PROGRAM $225 PER QUARTER. FULL SERVICE PEST CONTROL WITH A $___________ DEDUCTIBLE PER THERMAL TREATMENT.

*WE ACCEPT CASH, CHECK, VISA AND MASTER CARD. TO RECEIVE A CASH DISCOUNT, YOUR PAYMENT MUST BE IN CASH!*  

Our office will send you a complete preparations list and answers to all of your questions. We don’t stop there. We are available to you anytime you need us, before, during and after the treatment.

Your total investment for this high quality service is $____________________(Plus tax in PA). Or $____________________ CASH.*

TREATMENT SCHEDULED FOR_______________.  *PLEASE HAVE PLENTY OF PARKING AVAILABLE FOR OUR EQUIPMENT*.  

1-866-930-4282
Gutter cleaning and Leaf Defier **Gutter Protection System.** We take care of everything from cleaning to installing this top-of-the-line system that comes with a 25-year guarantee. Call today to for a free inspection and measurement.

Your total investment is $____________________. (CASH)$_________________.

ATC has the most advanced dehumidification system available on the market today. This can be installed in a crawl space or installed for whole home protection. It removes moisture associated with mold, mildew, insects and allergens. ATC installs the system free of charge when you purchase the unit. ATC also maintains the unit as part of your quarterly service.

Your total investment is $____________________. (CASH)$_________________.

ATC offers **Crawl Space Encapsulation/Insulation Services.** We can take your dirty, moldy, smelly crawl space and transform it into a clean, functional and safe crawl space which drastically improves your homes efficiency and reduces energy costs. Encapsulating your crawl space will reduce moisture, odors, mold and pests. We even treat all exposed wood to prevent mold and termites. We also install or replace your insulation in your attic. This service increases your homes value and saves money on your utility bills.

Your total investment is $____________________. (CASH)$_________________.

1-866-930-4282
**TERMITE MONITORS**

ATC is the only company out there that includes termite monitors with your quarterly service! If you were to purchase a termite treatment and had them installed, it would cost about $1,800.00. The purpose of having them placed around your home is to improve the chances of detecting termites before they start destroying your home. Without these monitors, our inspectors would be forced to look inside for damage, but with them, our inspectors are able to look for termites in the monitors... outside of your home! If termites are found, a treatment plan will be presented to you and will be far less of an expense then if we had found them inside and damage had already been done. Please assist us by not covering the monitors with mulch and such. These monitors are non-toxic and although they are made of just plastic and wood, they are an extremely useful tool in the protection of your home.

**REFERRAL PROGRAM**

The most effective way for us to grow our business is to ask our many valued customers for referrals. To encourage this, we offer 50% off your next quarterly service for each referral that signs up with our company. Ask a friend, family member, co-worker or neighbor if they need any pest control services and if they tell us you referred them. It’s our way of saying thank you.

**ADDITIONAL SERVICE REQUESTS**

From time to time, you may find that you have a pest issue in-between your regularly scheduled annual service. Just call our office and tell us what’s going on. You will be happy to know that you are covered for additional service requests between your annual service at no charge. In order for us to help you in the most efficient way possible, let us know what type of pest you are seeing and where. If possible, save us a specimen or leave them where they are so that we may identify the pest and quickly and accurately resolve this issue for you. And, for outside service requests, you don’t even need to be home!

**FLYING ANT OR TERMITE SWARMER?**

Here’s how you can tell. Still not sure? Give us a call or mail the insect to our office.

**WE WANT YOUR STORIES!**

Do you have a great pest story? Did you have a good service experience that you want to know about? Send it to us! We will read it at our meetings and may include it in our next newsletter.

Josie D. from Abingdon wrote,

“I’ve been meaning to call you after the last visit I had from your company. Matt was the tech who came out and he did an exceptional job. He was very knowledgeable and thorough in his search of pests and bees inside and around the property. He is an exceptional employee and I feel very good about choosing Advanced Termite over my old company.”

**$ SAVING MONEY $**

Did you know that if you pay for your pest control 2 or more years in advance, you will receive a 10% discount. Remember, if you send in your payment, a $15 billing fee will apply. To avoid this unnecessary fee, please pay your technician at the time of your service and if possible, try not to use a credit card. While accepting credit cards is certainly convenient, there are many fees associated with each transaction that may be reflected in service price increases. Scheduling your service on time allows Advanced to maintain good control of your pest control issues. When you are late for a service, it becomes necessary to use more materials and the additional cost may result in a price increase for your service. Also, you can receive $10 off of your next service just by sending in a letter of recommendation, testimonial or interesting or funny “pest story”.

**NOTES:**

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**WHAT’S BUGGING YOU**

JOIN US ON OUR VERY OWN RADIO SHOW EVERY SATURDAY FROM 5PM TO 6PM WHERE WE ANSWER LIVE QUESTIONS ABOUT SERVICE AND ALL TYPES OF PEST TREATMENTS ON WCBM 680 AM. YOU CAN CALL IN AT 410-922-6680. TO LISTEN ON YOUR COMPUTER GO TO OUR WEBSITE AT www.atcpestcontrol.com

**CONTACT INFORMATION**

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LIKE US ON FACEBOOK!!!

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Pennsylvania Department of Agriculture License #BU-10471

Rev 2/15