

ADVANCED TERMITE CONTROL

BED BUG ALERT!

If you are not already hearing about the widespread epidemic of **Bed Bugs**, then we are here to inform you that the problem is very real! Outbreaks are being reported all over the states, affecting 4-star hotels, residential housing, college dormitories, movie theaters, thrift stores and even famous clothing stores such as Hollister, Abercrombie and Fitch and Victoria's Secret. These tiny insects, no bigger than an apple-seed, come out during the night to feed on your blood. They inject a type of anesthesia that prevents you from the realization that you are being bitten, until you wake up with small, red welts on your body. However, not everyone produces an allergic reaction to the bites. In fact, it is estimated that 70% of people do not show any signs at all until you actually see the bugs, blood stains or fecal matter from the insects.

We haven't seen these insects in the U.S for about 40 years, having been eradicated during World War 2 with the now-outlawed pesticide, DDT. What brought them back? The simplest explanation is globalization. With more and more of us travelling abroad to regions where bedbugs were never eradicated, more and more of us are likely to bring them back. Bedbugs are hugely effective hitchhikers: if you sleep in an infested room, they may climb into your luggage, or into your clothes. When you get home, they disembark and set up home in the darkest nooks of your bedroom, coming out in the hours before dawn to suck blood from your slumbering body. They thrive in homes inhabited by a large numbers of people, where they are able to feed and breed freely. And worst of all these painful pests are on the rise! Extermination companies say bed bug calls are up 70 percent in the last 2 years.

Bed Bugs are extremely hard to get rid of once they have invaded your home. They can live more than a year without eating, rapidly reproduce and survive temperatures from freezing to over 110 degrees. And they just keep coming back, no matter how many times you wash your sheets and clothes.

How to spot an infestation:

- Look for unexplained rashes, although not everyone has a reaction to the bites. If you react badly, use antihistamines.
- Check your bed frame, or the joints of furniture, for black dots of between 0.5mm and 1mm (as if the tips ballpoint pens had been tapped against the wood). Those black marks are bedbug feces. Contrary to myth, bedbugs do not live in your mattress, although they may be found in the seams.
- Check your sheets for bloodstains: you may have rolled over and crushed a bug after it has fed on you.
- If you have a severe infestation, you might notice a sweet, musty smell around your bed frame.



What to do if you're infested:

- Call ADVANCED TERMITE CONTROL IMMEDIATELY! Do-it-yourself treatments only succeed in dispersing localized bed bug clusters into various locations, spreading the infestation and stalling eradication. Last year an American woman blew up her home by lighting several insecticide "foggers" simultaneously: the propellant caused her gas supply to ignite. More recently, a pest control provider caused a propane explosion destroying two homes in Ohio.
- Don't throw away your furniture. The chances are that you will spread the bugs through your home.

- Don't flee the infested room. The bedbugs want food and warmth: if you go, they'll follow. They are attracted to the carbon dioxide that you exhale so if you try to escape to the couch, you'll simply infest that area as well.
- Talk to your neighbors. It is possible your bugs have come from them, or that you have given them yours. No one is to blame and no one is immune because bedbugs can be picked up anywhere and brought home. Their eggs are extremely sticky and can survive in all sorts of conditions. And, there are a lot of different reasons people have them. Traveling and picking up bedbugs in hotels, sitting in movie theaters, the increased EBay trade, returning college students, work places, houseguests, play dates and the list goes on. They're hitchhikers, so if somebody has bedbug eggs on their pants and they sit someplace, the next person who sits there will pick them up and bring them home. You don't know you have them for a month, but then you do.

Advanced Termite Control is always striving to be proactive when it comes to the protection of our customers and their families. The National Pest Management Association is stating that one out of every five homes is currently infested with bed bugs. In response to this growing concern, we are offering a Bed Bug Protection Program.

Additionally, we have purchased a **Thermal Remediation Unit** which uses heaters and multiple fans, to raise the temperature between 122 and 135 degrees. The maximum heat is then maintained for several hours with computerized temperature monitors to ensure evenly disbursed lethal temperature throughout the area. Thermal treatment is the only effective way to eradicate bed bugs and their eggs and is very desirable as a "green" or non-chemical alternative.

At this time, we strongly urge you to purchase Bed Bug Mattress Encasements for all of your mattresses and box springs to prevent difficult to treat infestations within. Not only will they protect your mattress from invaders, they make your infestation easier to diagnose and ultimately treat. Be cautious of inferior quality bed bug covers! We carry 100% bed bug-proof encasements in all sizes. If you suspect bed bugs, please contact us immediately. Research shows that 40 bed bugs can become 6,000 within 6 months.

***Bed bug encasements for mattresses and box springs**



TYPE	SIZE	PRICE
CRIB	STANDARD	\$65.00
TWIN	38X75X9	\$75.00
FULL	54X75X9	\$85.00
QUEEN	60X80X9	\$95.00
KING	76X80X9	\$105.00



For more information on awareness, prevention, detection and treatment, please contact our office at... **1-866-930-4282**
advancedtermitecontrol.com